

JIM HIGGS

GRAPHIC DESIGNER / ILLUSTRATOR

ABOUT ME

I'm Jim, an illustrator and graphic designer based in Wellington. I have 3+ years experience in graphic design and I'm keen to jump into a new role to keep building upon that experience. I'm a versatile all-rounder, with skills in print design, digital and social media marketing, illustration, animation and video editing. Coming from a fast-paced agency environment, I know the importance of being efficient and maintaining high quality outputs.

EDUCATION

Waikato Institute of Technology (WINTeC)

2023-2024

Masters of Media Arts (Visual Arts)

2020-2021

Bachelor of Media Arts (First Class Honours)

2017-2020

Bachelor of Media Arts
(Graphic Design/Visual Arts)

EXPERIENCE

Jun. 2023 - Apr. 2024

Bettle Associates
Freelance Designer

Oct. 2022 - Jun. 2023

Bettle Associates
Intermediate Graphic Designer (Full Time)

Jun. 2022 - Oct. 2022

Bettle Associates
Freelance Designer/Mac Operator

Mar. 2021 - Mar. 2022

Direct Group Uniforms (now The Brandmakers)
Junior Graphic Designer

SKILLS

- Working across a wide range of brands and clients, adhering to brand guidelines and ensuring brand consistency.
- Working on multiple briefs in one day, big or small.
- Efficient completion of jobs for deadlines.
- Designing artwork for press ads, large scale print, Meta and digital display ads.
- Designing concepts/art direction from scratch for brands and campaigns.
- Carrying on projects from others and generating more artwork based on existing art direction.
- Resize existing artwork to other sizes, outputs and mediums.
- Interpreting notes from clients/account managers to make amends to artwork.
- Learning new skills, programs and processes quickly.
- Experience with video editing, animation and various website editors.

CONTACT INFO

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REFERENCES

1. Sarah McFarlane

Bettle Associates Studio Manager
sarah@bettle.co.nz

2. Adam Lurman

Bettle Associates Creative Director
adam@bettle.co.nz
